

NOW . . . BEFORE IT'S TOO LATE!

DETROIT MUST HAVE A CHANGE YOUR VOTE CAN BRING IT ABOUT



Walk down any main street in Detroit. Woodward, Jefferson, Gratiot, Grand River and many others. Look into the empty store windows. See the parking lots where buildings once stood. Look at the fields once covered with homes and business places, now the site of unrealized developments. Look at our city budget which attempts to conceal the dismal condition of the municipal finances.

Now—before it's too late—you can do your part to bring Detroit back to life and restore its national image.

The Mayor, not his appointees, should be held accountable for waste, mismanagement and failure to plan ahead or to carry out the functions of the present to save the future.

Jerome P. Cavanagh, successful attorney, native Detroit, graduate of the University of Detroit, father of six—like you, wants Detroit to move forward again.

We need a responsible and concerned Mayor. This means more jobs, a transportation system at least equal of any in the nation, a fire department restored to the number one position it held in the country just four years ago; Cobo Hall made the convention center it was meant to be.

Detroit needs a government that serves all its people. Do your part—Elect Jerome P. Cavanagh, Mayor — Now — before it's too late.

THE CAVANAGH PROGRAM FOR YOU

- Restore Detroit's national image.
- Give better management and better planning to Cobo Hall
- Attract more jobs by revitalizing Detroit's economy
- Restore D.S.R. service and provide rapid transit plan
- Recreational facilities for the aged
- Stop tax increases and service decreases.
- Reduce duplicating costs by a plan for metropolitan area government.
- Build Community Relations
- Give Detroit an effective port development program.
- Create an urban research center.
- Stop raids on the city employees' pension system.
- Improve traffic control to make expressways safer and more dependable.

VOTE

JEROME P.

CAVANAGH
FOR MAYOR

Ballot No. 21 NOVEMBER 7