

Gaining Total Community

MICHIGAN POLICE RECRUITING PROJECT

SPONSORED BY

Mich. Assoc. of Chiefs of Police
Mich. Civil Rights Commission



Actor Bill Cosby Helps Sell Police Recruitment Project

Cosby Cheered in Plea for Negro Police Recruits

By JOSEPH STRICKLAND
Detroit News Staff Writer

"Look, you guys, a policeman makes about \$150 a week. That's pretty good money. You couldn't make \$150 a week making tads."

launched a drive here to recruit Negro policemen. Cosby is co-star of the television series, "I Spy." The Michigan Police Recruitment Project is sponsored by the Michigan Association of Chiefs of Police and the State Civil Rights Commission and De-

within 12 months it places special emphasis on recruits from minority groups, especially Negroes.

COSBY APPEARED at Kettering School, 6101 Van Dyke, yesterday. Students assembled in the gymnasium cheered him wildly. Cosby introduced police officers in the

Lansing Man Directs Police Recruitment

COSBY...
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Lonnie D. Johnson, 3512 Jerome St., has been named executive director of the Police Recruitment Project of Michigan. The project is designed to add 1,000 recruits — including many minority group members — to the state's law enforcement agencies.

Johnson, 28, was formerly community resources director of the Lansing Urban League and helped organize "grass roots" leadership to enable minority groups to solve their social problems.

He also served as a case worker with the Lansing Medical Rehabilitation Center where he aided patients to adjust their emotional and physical problems.

Edward N. Hodges, chairman of the recruitment project, said Johnson's training and experience will make him invaluable during a six-month campaign to stimulate interest in law enforcement as a career.

Johnson received a bachelor's



LONNIE D. JOHNSON
degree in political science
1963 from Michigan State U.
versity and a master's
degree in law enforcement

Police Chiefs OK Plea for U.S. Aid in Recruitment

By HERBERT M. BOLDT
Detroit News Staff Writer

The Michigan Association of Chiefs of Police has become the first state group to approve application for federal funds to recruit police officers, particularly from minority groups.

The chiefs, meeting yesterday for their mid-winter conference, endorsed a proposal to join with the Michigan Civil Rights Commission in requesting money from the federal Office of Law Enforcement Assistance and the Department of Justice.

Police are investigating the ramifications of a combi...
legal bookmaking and the...
prize weapons in their business...
to the telephone.

"How are you going to stop them if you can't have a weapon as your weapon?" Piggins, who said organized crime is not a "myth but stark reality," called for an end to corruption of police department and officials while asking for more tools for police to fight crime.

A WILLING MARKET
For crime to exist, said the judge, there must be public indifference, a market of willing participants, and cooperation in law enforcement and public officials.

Now Negroes Are 'Wanted' by Police

The position of the Negro today is changing—for the better—and we have a good example in the Battle Creek police department.

The improved climate is well illustrated by a letter recently appearing on this page from a Negro recruit. He recalled trying unsuccessfully to join the department three times before. Now that he is securely employed in the police department...

One of them is Horace G. Parker, now a plain clothes youth officer. In a recent story in the Enquirer and News, Parker acknowledged that his 17 years on a predominantly white police force haven't always been smooth. But he's the first to point out that times have changed. Battle Creek still has only three Negroes on its force of 67 men, but is trying to recruit more. The City Council authorized

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While saying he was not indicating any particular department or official, Piggins said on the other hand police agencies should have the weapons to fight an all-out war on crime.

Among these agencies are adequate scientific and electronic devices plus the authority of arrest, detention, and investigation within the limits of reasonable and sensible constitutional limitations.

The big story that must happen is to get the public and change their attitude...

Police Recruitment Campaign Is Aimed At Minority Groups

A campaign to increase representation of minority groups in police agencies throughout the state is getting under way this week in the Tri-County area.

Saginaw Police Capt. Fred Coats is acting chairman of the Tri-County Council. The outcome of the meeting, said Capt. Coats, "was that the representatives would take information of the project back to their respective groups—that they would take it up with their memberships and act as salesmen and ambassadors of law enforcement, with the idea of promoting law enforcement as a career for their people."

The statewide goal of the project is to recruit 1,000 new police officers for police agencies from minority groups.

"We are not lowering our standards one bit," Coats said. Both the police chief (Joseph Bugenske) and the city manager (Edward H. Potthoff) agree on this. What we are doing is seeking capable people from these groups who meet the qualification standards.

He said that if a force is up to its authorized strength or in

Police Recruiting Project Starts to Pay Dividends

By MORGAN O'LEARY
Detroit News Lansing Bureau

LANSING—A project aimed at recruiting more policemen, especially among Negroes and other minority groups, is paying off in the state.

The program is the police recruitment project of Michigan Inc., an organization set up under the joint sponsorship of the State Civil Rights Com-

mission, the result of our television campaign," said Thomas E. Johnson, director of the CRC's police relations and tension control division.

Most of the recruiting program's early advertising had been confined to posters featuring Bill Cosby and Robert Culp, the two stars of the popular television show "I Spy."

The television spots will run



DISPLAYING HEADQUARTERS sign in Michigan police recruiting drive are (from left) Glenford Leonard, Oak Park's director of public safety representing the Police Chiefs of Michigan; Edward N. Hodges III, chairman of the project; and Richard S. McGhee, acting executive director.

Michigan Needs 1,000 Additional Policemen

Arms of the law are reaching out all over Michigan trying to tap 1,000 men and women for jobs as police officers.

So far the dragnet that went out in June hasn't reached its quota, but more vigorous activity is planned this month — backed by proclamations from Gov. George Romney and may-

color, even women. Three women were among the applicants early in the campaign.

CO-SPONSORS
Co-sponsored by the Michigan Association of Chiefs of Police and the Michigan Civil Rights Commission, the Police Recruitment Branch of Michigan Inc.

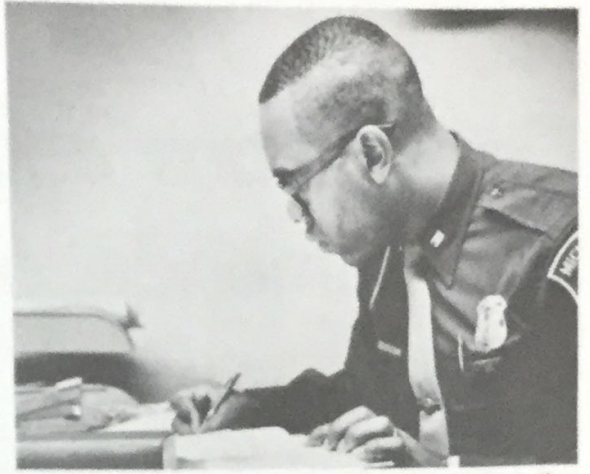
and sheriff's departments. A major goal of the campaign is to create a singular institution held by Boston Jack Hall, a Boston township resident and Boston Harbor resident and former Boston township supervisor. He is the only state group in Michigan who is a Negro. State police and sheriff's

Support . . .

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- CHAMBERS OF COMMERCE . . .



Civil Rights Commissioner Banks speaks before Conference of Michigan Police and City Officials to kick off recruiting project.



Courtesy of Michigan State Police



Courtesy of River Rouge, Michigan Police Department



Courtesy of Detroit Police Department

The police want you... for jobs!



Men and Women of every race, creed and color. Apply now.

CONTACT:

Your nearest State Police Post,
Sheriff's Office, or
your local Police Department.

OR WRITE:

Police Recruitment Project of Michigan, Inc.
Box 2525
Detroit, Michigan 48231

Co-Sponsored by: The Michigan Association of Chiefs of Police and the Michigan Civil Rights Commission.

GUIDELINES . . .

FOR A COMMUNITY OR STATEWIDE
POLICE RECRUITING CAMPAIGN
TO RECRUIT MINORITY OFFICERS

A REPORT OF THE POLICE RECRUITMENT PROJECT OF MICHIGAN, INC.

POLICE RECRUITMENT PROJECT OF MICHIGAN, INC.

FINAL PROJECT REPORT - June 1, 1967 through May 31, 1968

I - BACKGROUND

The Police Recruitment Project of Michigan, Inc. is an outgrowth of the cooperative efforts between the Michigan Association of Chiefs of Police and the Michigan Civil Rights Commission. In 1965, the Chiefs Association established a Civil Rights Committee as a permanent part of their organizational structure; during June and July, 1966, the MACP and the MCRC co-sponsored a series of ten regional seminars throughout the state titled "The Police and Civil Rights" that involved over 500 police chiefs, sheriffs, state police officials and private citizens; in June, 1966, the MACP became the first professional police organization in the nation to publicly support a civil rights platform which called not only for equality of opportunity and treatment by law enforcement officials, but also committed the organization to work to end discrimination in housing, education and general employment.

In early summer, 1966, Glenford Leonard, chairman of the MACP's Civil Rights Committee, and Burton Levy, director of the MCRC's police-community relations program conceived a plan to have a state-wide police recruitment campaign with primary emphasis on recruiting minority group law enforcement officers for Michigan police agencies.

The need for such a recruiting effort was obvious. President Johnson's White House Conference, "To Fulfill These Rights" (June 1-2, 1966) had just recommended that states establish "a positive and aggressive campaign to hire qualified minority group citizens for State Highway Patrol and other state law enforcement bodies." The MCRC's state-wide conference on "The Unfinished Business in Civil Rights in Michigan" (April 26-27, 1966) had recommended "an active and intensive effort to hire more Negro officers in Police Departments...Police Departments should take all practical steps to recruit in the Negro communities and use resources which will reach the Negro community..."

A plan for a state-wide police recruitment effort was drafted and submitted to the Civil Rights Commission and the Michigan Association of Chiefs of Police for their recommendations, approval and participation. The Civil Rights Commission formally approved the plan at their meeting of September 13, 1966. The Michigan Association of Chiefs of Police voted their approval at their midwinter conference on January 20, 1967, upon the recommendation of the MACP's Executive Committee, which had studied the plan during the preceding months.

On December 7, 1966, the Executive Committee of the MACP, the CRC, and representatives of other government agencies and members of the private community, met and decided to incorporate a new organization to conduct the project. The POLICE RECRUITMENT PROJECT OF MICHIGAN was officially incorporated as a non-profit organization under the laws of the State of Michigan on March 7, 1967.